

2020 CHINA RESEARCH

Independent performance validation and qualitative market intelligence on Research Advisory services

Research Surveys

Institutional Investor Research Team surveys are the leading provider of market sentiment in the financial industry, providing an independent platform for investment professionals to select the **best-in-class** of top sell-side research teams and provide **valuable qualitative feedback** on the provision, acquisition and consumption of research advisory services.

The buy side's assessment helps the sell side to **optimise their service** in a competitive market, manage their resources and ensure that they focus their efforts on the most profitable market segment.

2020 China Research

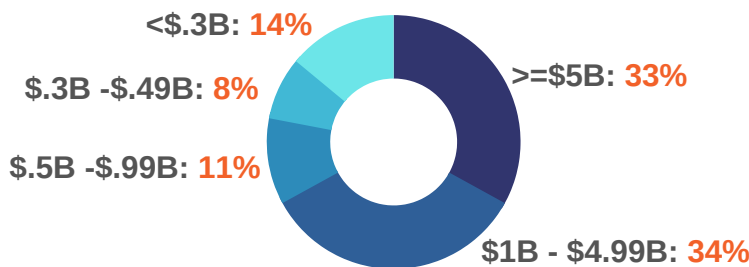


Covid-19 crisis has not diminished the appetite by asset managers for sell-side research and advisory services.

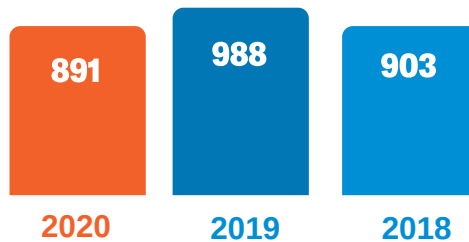


3,621 investment professionals voted across **29 sectors**. Five new sectors in 2020, including macro category Thematic Research.

Company Asset Size

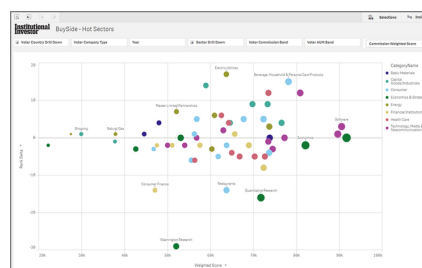
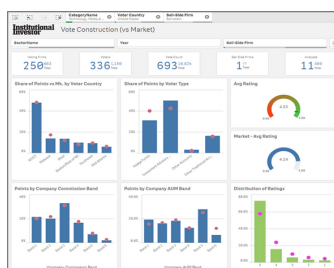
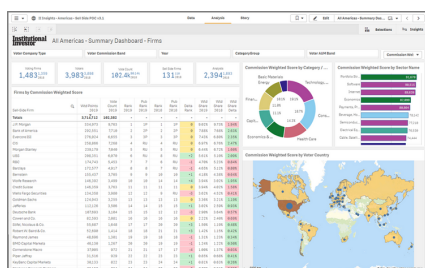


Voting Firms



II Insights Dashboard

- **Independent feedback** on your company from global investment professionals,
- **Granular data breakdown** by voter profile and region,
- **Objective and comparative** issuer evaluation of individual analyst activities,
- **Qualitative and quantitative** analysis,
- **Actionable sell side data** and **peer intelligence** by sector and region,
- **Visualisation of survey data** that can be extracted for marketing collateral and pitch books.



Contact:

David Enticknap (Head of II Research)
david.enticknap@institutionalinvestor.com

Carvin Lee (Commercial Lead, Asia)
carvin.lee@institutionalinvestor.com

Website/Social Media:

www.iiresearch.com **NEW WEBSITE LAUNCH!**
 Institutional Investor Research