

Trading & Execution Survey

The *Institutional Investor Research Trading Survey* will be a unique measure of qualitative performance across Execution stakeholders. Conducted as part of the broader equity surveys in Asia, Europe and the Americas, II Research will capture the independent evaluation of sell-side execution performance from trading desks on the buy-side. Leveraging the strong relationships established through Institutional Investor's Trading Forums and the broad participation in the research surveys, the results will deliver detailed peer-to-peer comparative analyses across 22 selected performance attributes. The output will inform strategic decision making and enable sell-side firms to independently validate their client feedback.

Voting Areas:



High Touch Sales Trading

- Access to Liquidity
 - Large Cap Block
 - Small & Midcap
- Maintaining Order Anonymity
- Minimize Market Impact
- Quality of Iols
- Service Quality



Electronic Trading

- Algorithm
 - Customization
 - Performance
- Market Access & Transparency
- Service Quality & Support
- Transaction Cost Analysis



Portfolio/Program Trading

- Client Service Quality & Support
- Global Market Access
- Index & Portfolio Research
- Pre and Post Trade Service
- Reliability of Back Office



Delta One/ETF

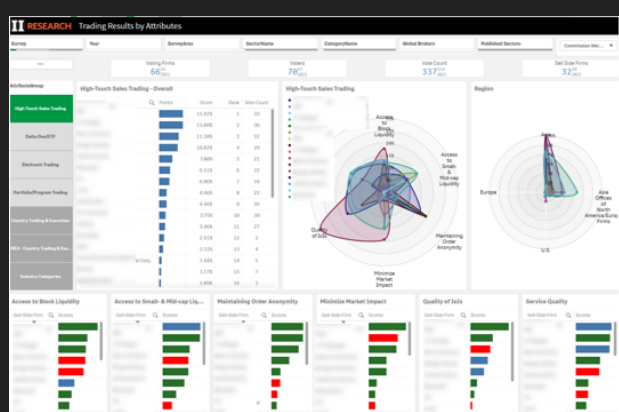
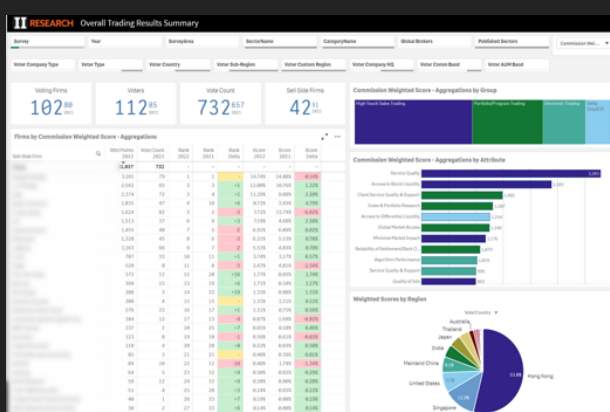
- Access to Differential Liquidity
- Price Improvement

Trend Questions:

- ESG
- Facilitation
- MiFID II
- Liquidity
- Data & AI
- Other

Results:

- Results will be an aggregate of votes across all attributes.
- Each voting area and country result will be published separately.
- Within each country, result will contribute to best broker.
- Results will be available to view on the **II Insights Dashboard**



II Insights Dashboard:

The Dashboard is designed to explore and analyse survey data, providing actionable insights for company strategy and competitive positioning

For more information, contact marketing@iiresearch.com