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2024/2025 II RESEARCH

# SURVEY SU

Last Updated: 22 April 2024

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# **ASIA-PACIFIC**

Dates listed for Japan are in Japan Standard Time and may be subject to change.

Dates listed for Asia (ex-Japan) are in Hong Kong Standard Time and may be subject to change.

Survey Name	Polling Period	Results
2024 Japan		
Corporate Insights Survey*	25 Sep - 10 Dec 2023	-
2024 Japan Research	7 Nov - 1 Dec 2023	12 Mar 2024
2024 Japan Executive Team	7 Nov - 1 Dec 2023	2 Apr 2024
2024 Asia Corporate Insights Survey*	28 Nov - 9 Feb 2024	-
2024 Asia Research	9 Jan - 2 Feb 2024	29 May 2024
2024 Asia Executive Team	9 Jan - 2 Feb 2024	18 June 2024

# LATIN AMERICA

Dates listed are in ET time zone and may be subject to change.

Survey Name	Polling Period	Results
2024 Latin America		
Corporate Insights Survey*	15 Jan - 22 Mar 2024	-
2024 Latin America Research	19 Feb - 15 Mar 2024	9 July 2024
2024 Latin America Executive Team	19 Feb - 15 Mar 2024	23 July 2024
2024 Brazil Research	19 Feb - 15 Mar 2024	16 July 2024



# DEVELOPED EUROPE & EMERGING EMEA

Dates listed are in ET time zone and may be subject to change.

Survey Name	Polling Period	Results
2024 Europe & Emerging EMEA Corporate Insights Survey*	26 Feb - 3 May 2024	-
2024 Developed Europe Research	2 Apr - 26 Apr 2024	4 Sept 2024
2024 Emerging EMEA Research	2 Apr - 26 Apr 2024	4 Sept 2024
2024 Developed Europe Executive Team	2 Apr - 26 Apr 2024	5 Sept 2024
2024 Emerging EMEA Executive Team	2 Apr - 26 Apr 2024	5 Sept 2024

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# **NORTH AMERICA**

Survey Name	Polling Period	Results
2024 All-America & Canada Corporate Insights Survey*	30 Apr - 28 June 2024	-
2024 All-America Research	3 June - 28 June 2024	29 Oct 2024
2024 Canada Research	3 June - 28 June 2024	31 Oct 2024
2024 All-America Executive Team	3 June - 28 June 2024	12 Nov 2024
2024 Canada Executive Team	3 June - 28 June 2024	19 Nov 2024

# **GLOBAL FIXED INCOME**

Survey Name	Polling Period	Results
2024 Global Fixed-Income Research	8 July - 2 Aug 2024	10 Dec 2024

If you want to learn more, please contact marketing@iiresearch.com.



<sup>\*</sup>The Corporate Insights Survey, also known as the Corporates Insights and Verification (CIV) Survey is distributed to the IR teams of listed companies in the respective survey region ahead of the research survey and asks to share details of their Executive Team, Investor Relations Program and rank buy and sell-side firms across several performance metrics. Companies that complete the survey will in return receive the IR Best Practice Report, which results from the aggregated cross-sector data of this survey.

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Dates listed for Asia (ex-Japan) are in Hong Kong Standard Time and may be subject to change.

# ASIA-PACIFIC

Survey Name	Polling Period	Results
2025 Japan	TDC	
Corporate Insights Survey*	TBC	
2025 Japan Research	24 Sep - 18 Oct 2024	Feb 2025
2025 Japan Executive Team	24 Sep - 18 Oct 2024	Feb 2025
2025 Asia & Australia		
Corporate Insights Survey*	TBC	-
2025 Asia & Australia		
Research	12 Nov - 6 Dec 2024	April 2025
2025 Asia & Australia		
Executive Team	12 Nov - 6 Dec 2024	April 2025



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# **DEVELOPED EUROPE & EMERGING EMEA**

Survey Name	Polling Period	Results
2025 Europe & Emerging EMEA Corporate Insights Survey*	-	-
2025 Developed Europe Research	20 Jan - 14 Feb 2025	June 2025
2025 Emerging EMEA Research	20 Jan - 14 Feb 2025	June 2025
2025 Developed Europe Executive Team	20 Jan - 14 Feb 2025	June 2025
2025 Emerging EMEA Executive Team	20 Jan - 14 Feb 2025	June 2025

# LATIN AMERICA

Survey Name	Polling Period	Results
2025 Latin America Corporate Insights Survey*	-	-
2025 Latin America Research	17 Mar - 11 Apr 2025	August 2025
2025 Latin America Executive Team	17 Mar - 11 Apr 2025	August 2025
2025 Brazil Research	17 Mar - 11 Apr 2025	August 2025



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# **NORTH AMERICA**

Survey Name	Polling Period	Results
2025 All-America & Canada Corporate Insights Survey*		-
2025 All-America Research	19 May - 13 June 2025	October 2025
2025 Canada Research	19 May - 13 June 2025	October 2025
2025 All-America Executive Team	19 May - 13 June 2025	October 2025
2025 Canada Executive Team	19 May - 13 June 2025	October 2025

# **GLOBAL FIXED INCOME**

Survey Name	Polling Period	Results
2025 Global Fixed-Income Research	7 July - 1 Aug 2025	December 2025

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