

## MARKETING LICENSE PACKAGE ORDER FORM (2023)

CHECK ALL THAT APPLY

Survey Name:

**BASIC Marketing License: \$6,500**

- License rights with regular Institutional Investor and Institutional Investor Research logos
- Licence rights with our trademarked names including "II", "Institutional Investor", "IIResearch" and "Institutional Investor Research" to use in your promotions
- Licence rights with our survey details to use in your promotions including the name, ranking results, rankings etc
- Leaders Table printable PDF

Add Customized Logos:      \$500 - Add Company Name and Rank      \$500 - Add Best ESG Ranked Company Accolade

**SILVER Marketing License: \$9,000**

- As with BASIC package, PLUS
- LinkedIn announcement from @Institutional Investor Research, tagging company/individuals
- II interview conducted with Head of IR and posted as a secondary LinkedIn promotion

Add Customized Logos:      \$500 - Add Company Name and Rank      \$500 - Add Best ESG Ranked Company Accolade

**GOLD Marketing License with Rankings Report Card: \$12,000**

- As with SILVER package, PLUS
- Executive Team Rankings Report Card (summary of all rankings, including underlying metrics)

Add Customized Logos:      \$500 - Add Company Name and Rank      \$500 - Add Best ESG Ranked Company Accolade

### SAMPLE ARTWORK



Customized- Most Honored Company Logo



Customized Logo - Top Ranked Categories



Customized LinkedIn Announcement Graphic

*Disclaimer: All products are designed according to Publisher guidelines. A proof will be sent for approval prior to final production. Standard turnaround time is up to 5 business days following final proof approval.*

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## PURCHASER INFORMATION

FIRST NAME

LAST NAME

COMPANY NAME

TITLE

BILLING ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

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## PAYER INFORMATION

*Please fill below if Payer Information is different to Purchaser Information:*

FIRST NAME

LAST NAME

COMPANY NAME

TITLE

BILLING ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

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## CONFIRMATION

- ✓ Check Enclosed in the amount of \$  
*(made payable to Institutional Investor, REF: SRP, 1120 Avenue of the Americas, 6th Fl., New York, NY)*
- ✓ Payment by credit card (Agent from Institutional Investor will be in contact to process payment)
- ✓ Send Invoice

TOTAL

SIGNATURE AND DATE