



# Institutional Investor

RESEARCH - RANKINGS - DATA - INSIGHTS

# MARKETING LICENSE PACKAGE

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II Research is the leading provider of independent performance validation and a source of qualitative market intelligence for Corporates and Investment Professionals

If you are interested in this offer, please reach out to [marketing@iiresearch.com](mailto:marketing@iiresearch.com)

**II** RESEARCH

Institutional Investor Research's Marketing License Package includes the following benefits and opportunities to advance rankings visibility, as well as having the ability to externalize your II Rankings positions:

1. Use of the II logo for all internal and external marketing communications regarding the survey rankings. You also have the add-on option to customize a logo with company name.



Customized Logo - Most Honored Company Logo

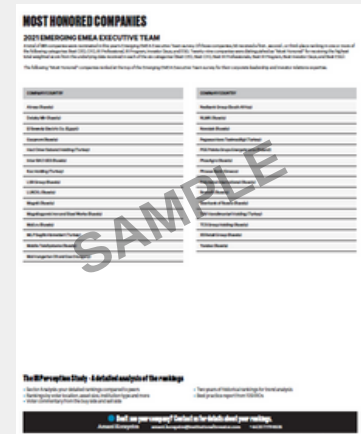
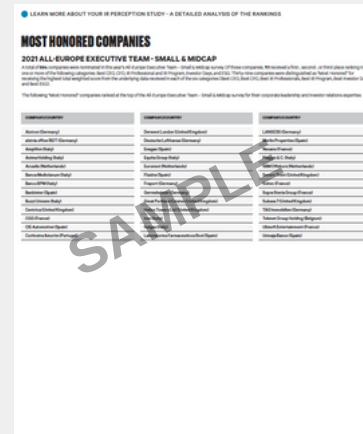


Customized Logo - Top Ranked Categories



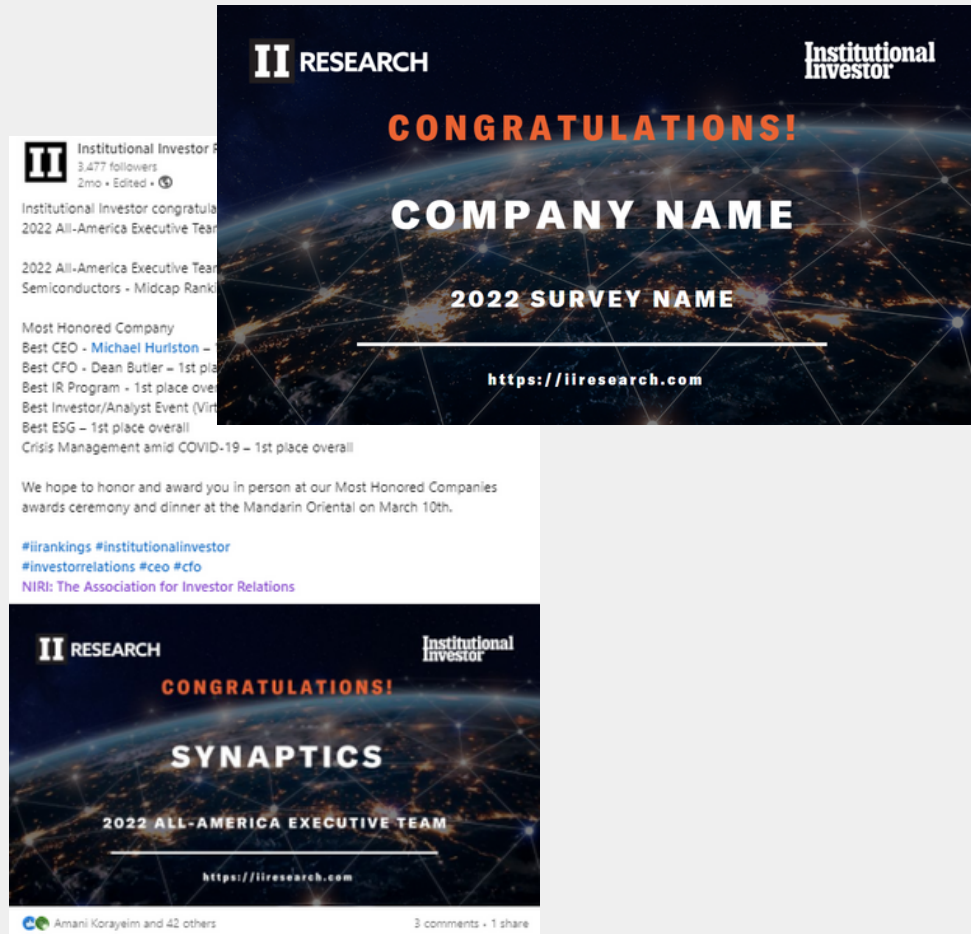
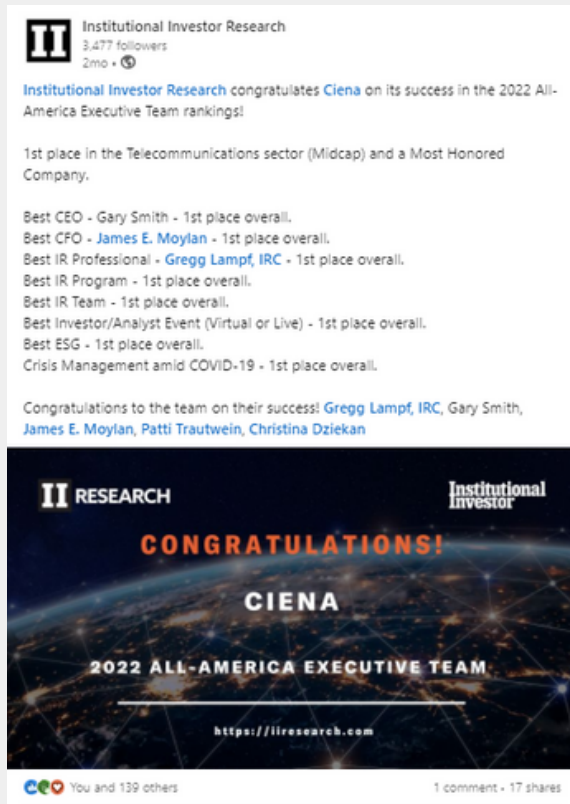
Customized Logo - Top ESG Ranked Company

2. PDF Leaders Table of all wins within the survey, available in printable pdf format.



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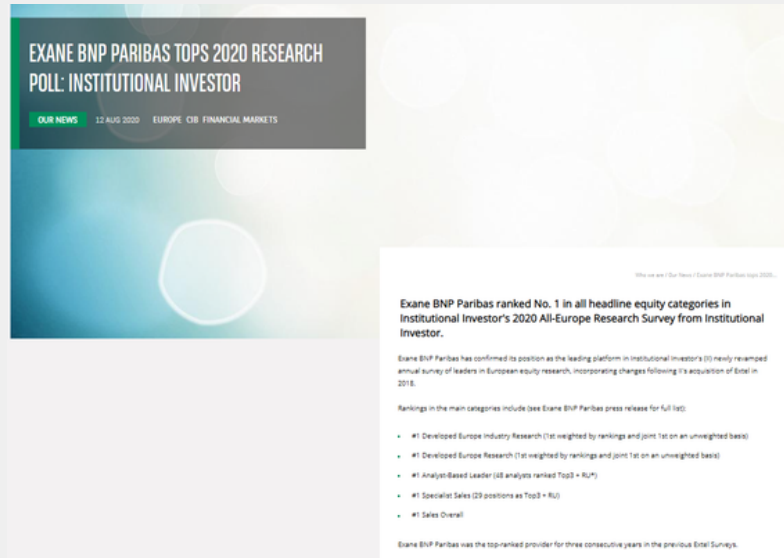
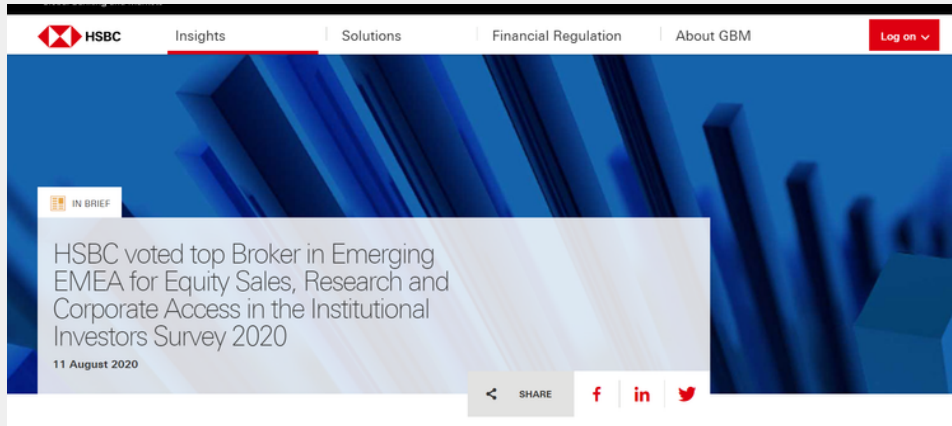
3. LinkedIn announcement congratulating you/your company, from Institutional Investor Research.



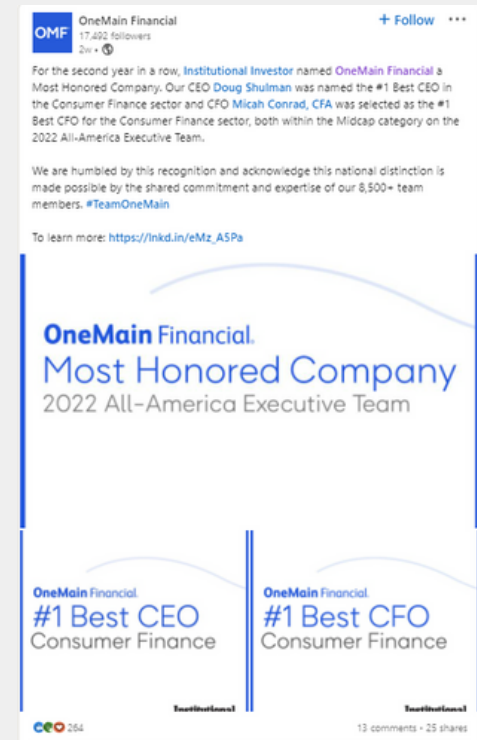
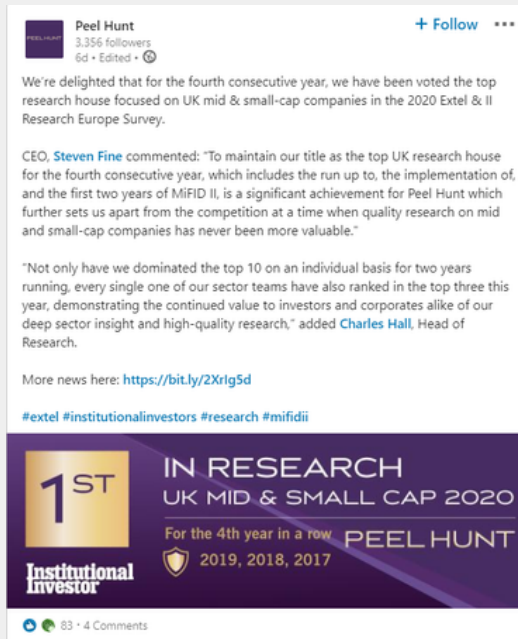
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Examples of how our clients showcasing their accolades via their company website:



Examples of how our clients showcasing their accolades via their social media channels:



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All products are designed according to Publisher guidelines. A proof will be sent for approval prior to final production. Standard turnaround time is up to 5 business days following final proof approval.