

CORPORATE II INSIGHTS DASHBOARD

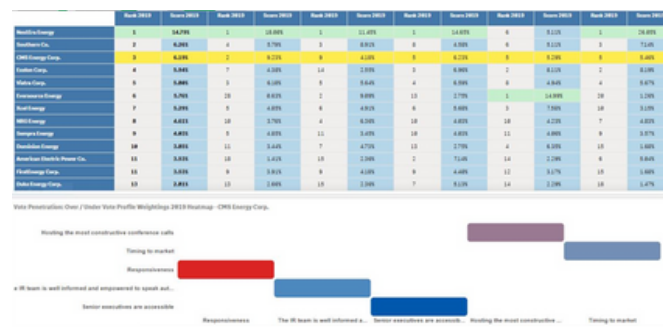
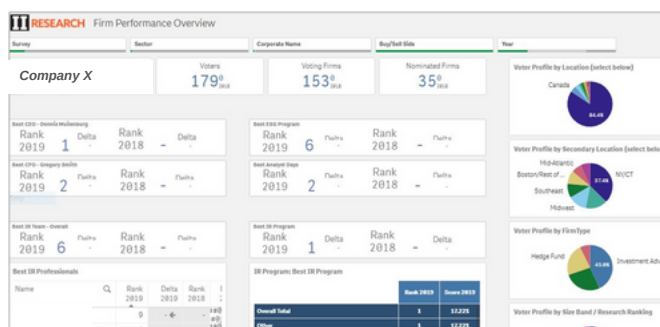
II Research is the leading provider of independent performance validation and a source of qualitative market intelligence for Corporates and Investment Professionals

WHY II RESEARCH?

- You cannot manage what you do not measure: Measuring IR objectively and honestly is a challenge for many Management and IR Teams. Feedback of investors is important but more often than not is influenced by their relationship with the company. Not measuring the effectiveness and quality of IR engagement and how the company is perceived leads to loss in control of messaging and ultimately poorer stock valuation. Knowing what stakeholders need and expect will mitigate risk, provide the ability to predict changing needs and communicate pro-actively.
- For over 20 years, Institutional Investor has been conducting independent research surveys with global investment and sell-side professionals who evaluate and determine the best performing CEOs, CFOs, IROs and IR Programs across Europe, Emerging EMEA, Asia Pacific, North America and Latin America. The survey results provide an independent performance validation of IR activities and Executives relative to specific sector and country peers based on multiple assessment criteria and metrics. The market intelligence identifies best practices and empowers greater productivity and efficiency through targeted IR team collaboration and directional guidance for C-Suite investor outreach. It also enables IR to deploy these actionable insights to optimize and improve its strategic positioning based on the direct feedback and assessment by specific stakeholder demographics and prospects.

THE CORPORATE II INSIGHTS DASHBOARD

An interactive data visualisation and mapping tool capturing primary sourced research of comparative performance data across global markets and their key constituents. With visual elements like charts, graphs and maps, the Dashboard provides modularity and accessibility of the performance data and market intelligence to see and understand trends, outliers and patterns. Executive and IR teams can make unbiased data-driven decisions and are fully empowered to anticipate and respond to changing market trends and maximize time and resource allocation. Companies define their own set of benchmark criteria, peer group and target demographics to monitor their market perception and perform a capability assessment, which helps inform strategic decision making and enable effective process management.

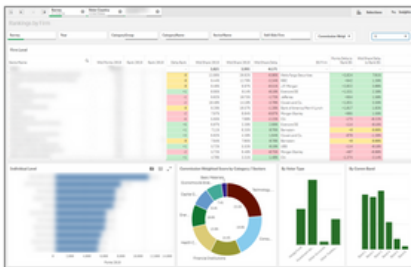


FUNCTIONALITIES & FEATURES

- Improved visualization and mapping of survey data.
- Smart search feature and intuitive filters to navigate and uncover company and individual performance data.
- Ability to explore and combine multiple data criteria to interrogate client universe.
- Deep dive analysis of perception and qualitative and quantitative stakeholder feedback.
- Benchmark competitor and peer group data against own firm.

BENEFITS

- Unique external independent market view of IR & Executive Management.
- Anticipate 'customer' needs and learn best practices for sector and region.
- Predict disruptions and address underweight outreach.
- Empower productive and collaborative IR team work and improve resource allocation.
- Unbiased data-driven decision making.
- Ongoing monitoring of IR performance with reporting and sharing functions for data-rich story telling and management/board presentations.
- More informed and 'customer' focused engagement and communication.
- Diversify outreach and identify prospect markets.
- Task prioritization and maximization of IR and Executive Management time.
- Qualitative and quantitative KPIs to measure the IR Team.
- Position company competitively with the right IR insights.



	CORE DATA	II INSIGHTS	CUSTOMISED
DETAILED RANKINGS	✓	✓	✓
VOTER UNIVERSE PROFILE	✓	✓	✓
COMPETITOR ANALYSIS	✓	✓	✓
PEER GROUP BENCHMARKING	✓	✓	✓
INTERACTIVE DASHBOARD		✓	✓
CUSTOM CLIENT LIST REPORTS			✓

For more information and product demo, please contact us:

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CORPORATE II INSIGHTS DASHBOARD ORDER FORM

Dashboard License Order

☐

\$1,200 - First time user

☐

\$750 - Each additional user*

** Valued client incentive, 1 additional user added at no additional charge, for total of 3 users*

Method of Payment

☐

Check enclosed (payable to Institutional Investor, REF: SRP, 1120 Avenue of the Americas, 6th Fl., New York, NY 10036)

☐

Credit Card (Agent from Institutional Investor will be in contact to process payment)

☐

Send Invoice

Purchaser Information

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____

Email Address: _____

Payer Information

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____

Email Address: _____

Confirmation

Total: _____

Signature and Date