



INSIGHTS & VERIFICATION

II RESEARCH

COMPLETE THE FORM AND RECEIVE YOUR IR BEST PRACTICE REPORT

Our Executive Team Surveys deliver the gold standard for independent performance validation. It is the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals. In preparation, we ask your IR Teams to complete the *Corporate Insights & Verification (CIV)* survey. Below is a step by step guide:

1

COMPANIES RECEIVE A PERSONALISED LINK

Please note that the link to the Executive Team Surveys ballot is personalised for each voter. If you did not receive your personalised link, contact IJET@iirgs.com.

2

VERIFY YOUR COMPANY'S DETAILS

Please ensure you confirm and submit the most up-to-date details of your company's CEO, CFO and IRO Team. Only IR Team members that have a market facing function should be included.* Note that only one submission is required per company and by submitting individuals' names you are confirming that they are eligible to receive votes in our survey and can appear on the ballot.

* For the Developed Europe & Emerging EMEA surveys, individuals must be in their position in the company as of 13th of March 2021.

3

SHARE YOUR IR BEST PRACTICES

You will be asked to share some information on your IR Program, activities, processes and structure. All data is aggregated and produces critical insights on global benchmarks and best practices in IR. In appreciation of your time and input, you will receive anonymous results of this comprehensive questionnaire.

4

ASSESS & VOTE FOR THE BEST BUY AND SELL-SIDE FIRMS



SELL SIDE

Are you engaging the best sell-side firms to help position your stock to the right investor targets?



BUY SIDE

How well do buy-side firms engage with corporates and represent good stewardship?

CONTACT US

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