

INSTITUTIONAL INVESTOR LAUNCHES 2022 DEVELOPED EUROPE, 2022 DEVELOPED EUROPE SMALL & MIDCAP AND 2022 EMERGING EMEA EXECUTIVE TEAM RANKINGS

22 listed companies across Developed Europe, 17 in SMID and nine in Emerging EMEA, came first in at least five categories in their sectors

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London, 12th September 2022. Institutional Investor Research (II Research) surveys are the leading provider of independent performance validation and market sentiment across 8 global capital markets. Executive Team surveys are an independent platform for investment and sell-side professionals to evaluate credibility, communication, financial stewardship and capital allocation of corporate leadership, the quality of IR across multiple activities and the effectiveness of the Board of Directors, as a new research category. The results from the survey, an in-depth capability and benchmark analysis, capture the sentiment and trust level of stakeholders in their equity assets.

With nearly 1,600 Investment professionals contributing to the surveys, the number of votes increased by over 100% since 2021 for the Developed Europe survey and 34% for the Emerging EMEA survey.

2022 Developed Europe Executive Team results

1,003 companies and 2,276 individuals were nominated across 31 sectors across Europe.

22 companies clinched a clean sweep first place in the combined rankings in five of the seven categories for Best CEO, Best CFO, Best Investor Relations Professional, Best IR Company, Best Analyst/Investor Event, Best ESG Metrics and Best Company Board in their respective sectors:

About You (Germany, Retailing/General); Airbus (France, Aerospace & Defense); Ashtead Group (United Kingdom, Business & Employment Services); ASML Holding (Netherlands, Technology/Hardware); Assicurazioni Generali (Italy, Insurance); Corticeira Amorim (Portugal, Paper & Packaging); Deutsche Telekom (Germany, Telecommunications Services); Diageo (United Kingdom, Beverages); Evolution (Sweden, Leisure & Hotels); HelloFresh (Germany, Retailing/Food); Iberdrola (Spain, Utilities); Intesa Sanpaolo (Italy, Banks); Lonza Group (Switzerland, Biotechnology); Mercedes Benz Group (Germany, Autos & Auto Parts); Moncler (Italy, Luxury Goods); Nestlé (Switzerland, Food Producers); Repsol (Spain, Oil & Gas Exploration & Production); Royal DSM (Netherlands, Chemicals); Schneider Electric (France, Capital Goods); Unilever (Netherlands, Household & Personal Care Products); VINCI (France, Building & Construction); Vonovia (Germany, Property).

2022 Developed Europe Small & Midcap Executive Team results

Over 700 companies and over 1,300 individuals were nominated across 30 sectors.

17 companies clinched a clean sweep first place in the combined rankings in five of the seven aforementioned categories:



About You (Germany, Retailing/General); ACS Actividades de Construccion y Servicios (Spain, Building & Construction); Amplifon (Italy, Medical Technologies & Services); ASR Nederland (Netherlands, Insurance); Cenergy Holdings (Belgium, Specialty & Other Finance); CIE Automotive (Spain, Autos & Auto Parts); Corticeira Amorim (Portugal, Paper & Packaging); FinecoBank (Italy, Banks); Fraport (Germany, Transport); Galp Energia (Portugal, Oil & Gas Exploration & Production); HelloFresh (Germany, Retailing/Food); Hugo Boss (Germany, Luxury Goods); Italgas (Italy, Utilities); Rheinmetall (Germany, Aerospace & Defense); Tate & Lyle (United Kingdom, Food Producers); Ubisoft Entertainment (France, Technology/Software); Viohalco (Belgium, Metals & Mining).

2022 Emerging EMEA Executive Team results

250 companies and 448 individuals were nominated across 11 sectors. Owing to events in Ukraine, we removed the Russia categories from the 2022 Emerging EMEA Executive Team survey, and no Russia-based voters or Russian Companies were allowed to participate. As a consequence, voter participation was reduced slightly.

Nine companies clinched a clean sweep first place in the combined rankings in five categories for Best CEO, Best CFO, Best Investor Relations Professional, Best IR Company, Best Analyst/Investor Event, Best ESG Metrics, and Best Company Board in their respective sectors:

Aegean Airlines (Greece, Transportation); Akbank (Turkey, Financials); Anadolu Efes Biracilik ve Malt Sanayii (Turkey, Consumer); Haci Omer Sabanci Holding (Turkey, Industrials); Lamda Development (Greece, Construction & Real Estate); MLP Saglik Hizmetleri (Turkey, Health Care & Pharmaceuticals); PGE Polska Grupa Energetyczna (Poland, Utilities); Turk Telekomunikasyon (Turkey, Technology, Media & Telecommunications); Turkiye Petrol Rafinerileri (Turkey, Oil & Gas);.

Emerging trends identified

German and Turkish companies continue to lead in IR practices achieving the highest number of Honoured and Most Honoured Companies in their respective survey. Owing to the omission of Russian companies, we saw the rise and strong performance of Turkish IR with 12 receiving the special designation of Most Honoured Company.

ESG evaluation: As greater efforts are being made to provide transparency on the path to sustainable growth, this year, Investment professionals evaluated Corporates on their ESG corporate strategy, their ESG engagement and ESG material disclosure metrics. Investment professionals are keen for companies to take an inside-out approach to ESG, not consider it an add-on, but as an integral part of their corporate strategy.

Movers and shakers

About You was listed in 2021, emerging as fierce competition to Zalando, achieving top scores in their first ever appearance in the Executive Team Survey. **Evolution** is one of Sweden's top 10 companies, increasing its market value to USD38 billion, having started at a more modest USD3 billion following its listing in 2015 and now in the top 3 in the Developed Europe Executive Team survey.

Previously overall in the top 10, **Anadolu Efes** moved to the top spot this year in the sector while **MLP** achieved dominance in the Pharma and Health Care sector, gaining over 70% of voter market share. **Tupras** increased their voter market share by nearly 700% leading as number one in their sector and improving their position from 10th rank over the year.



Amani Korayeim, Director for Europe and Emerging EMEA, says "We are excited to see that the depth and breadth of the data and feedback gathered from voters in the Executive Team Surveys has increased by over 100% over the year. Investment professionals take the Institutional Investor Executive Team Survey very seriously and use it to share their honest and frank views on the quality of Executive Management and IR teams. The qualitative assessment across various performance metrics allows Corporate IR and Management teams to understand their strength and opportunities, optimise their investor engagement and identify new target markets based on the comparative issuers analysis and independent stakeholder feedback. For the first time, this year, we have also asked investment professionals to evaluate the Board of Directors, As ESG is continuing to be a top priority, and board composition and diversity a key criterion for many investors, we focus our efforts on understanding more about the effectiveness and quality of company boards across their fiduciary and strategic responsibilities."

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Benchmark Data and IR Capability Analysis

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