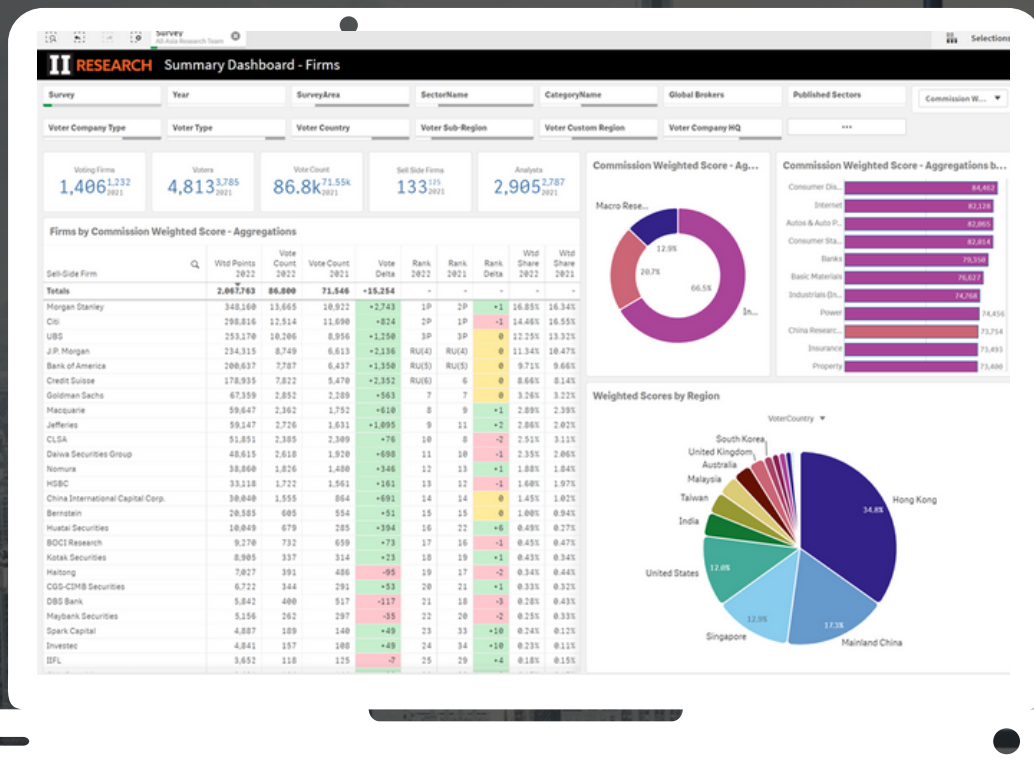


## II INSIGHTS DASHBOARD

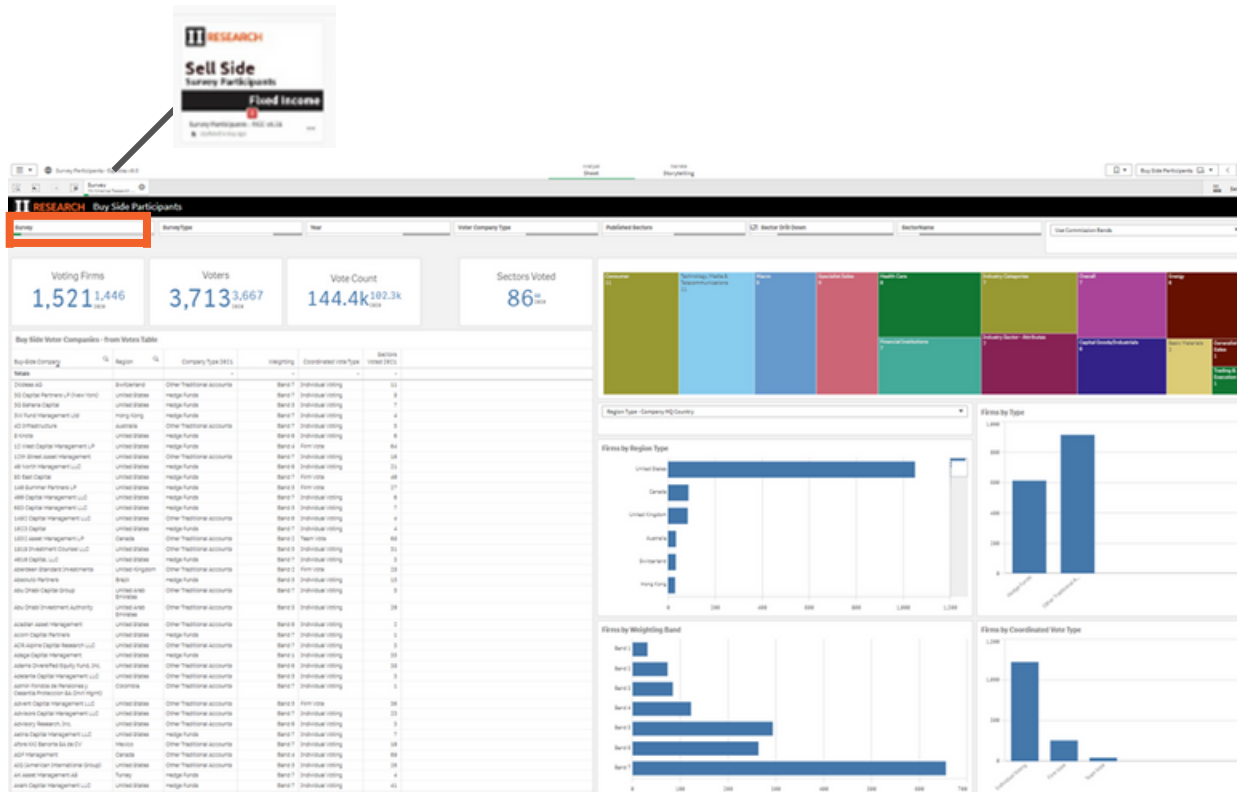
### Sell-Side Research FAQs



The Dashboard is designed to explore and analyse survey data, providing actionable insights for company strategy and competitive positioning

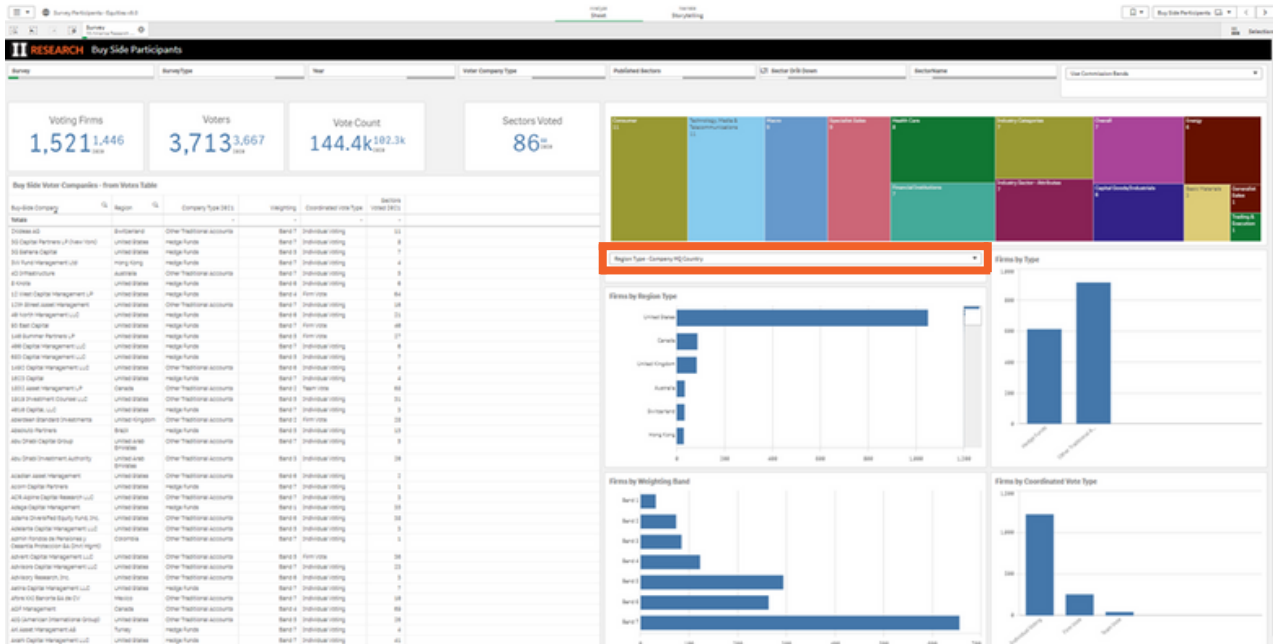
## How do I view the list of firms that vote in the survey?

- Use the Survey Participants dashboard.
- Select the specific Survey you're interested in from the filter bar at the top of the sheet.

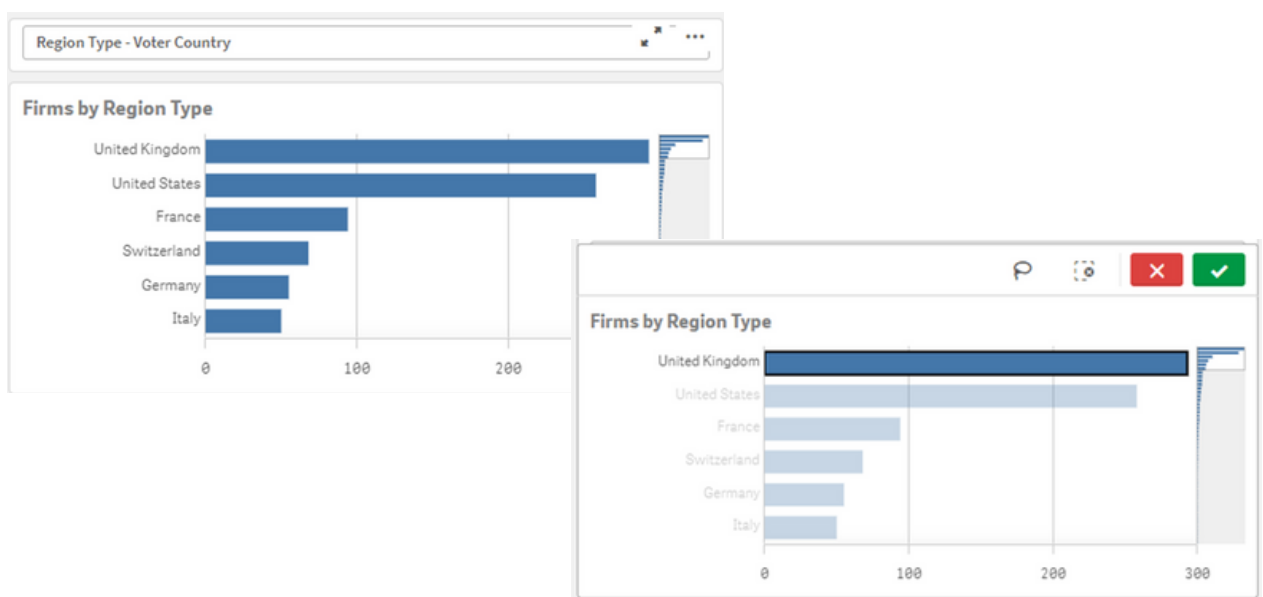


# How do I view the firms who are grouped in a specific region?

Within the Participants dashboard, there is a chart that shows the number of participants by Region.

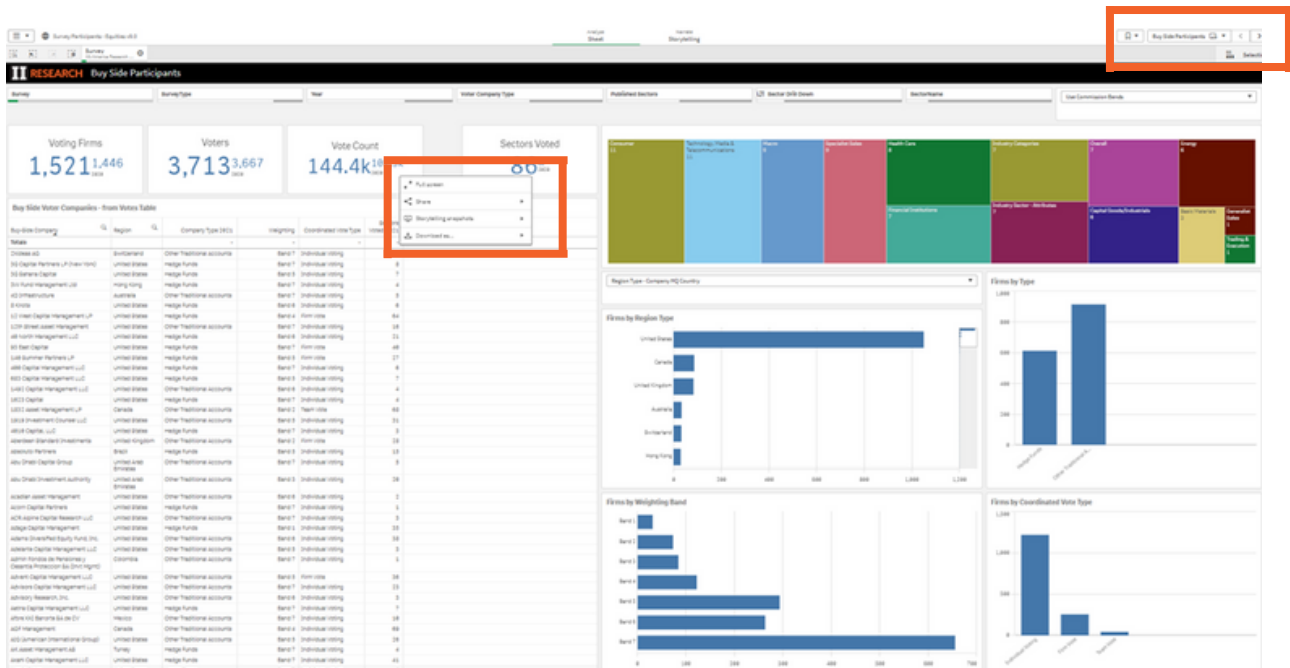


- The Selector above the chart can be used to show different breakdowns.
  - The Country of voter company HQ.
  - The voter location (Country).
- Like most Qlik charts, this chart is interactive.
- By clicking on a location, then the Green tick to confirm, the rest of the dashboard will then re-paint based on that selection.



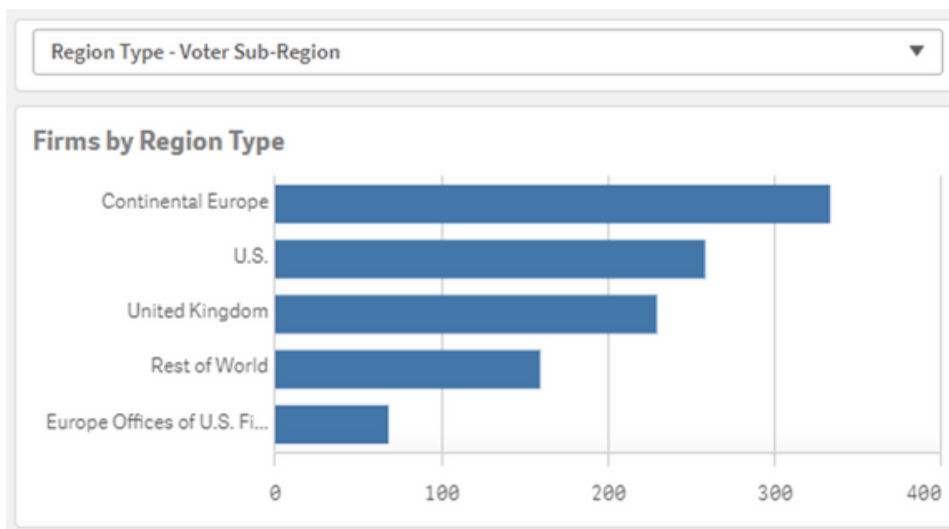
## How do I download the data that I see?

- Right click within the main table of buy side firm names and you will see the option to Download As > Select Download As > Data to download as a spreadsheet.
- This will download a filtered list of clients, including details of how many Sectors they voted in.
- There is also a second sheet in the dashboard, Buy Side Participants - Sector Names. Rather than specifying how many sectors the firm voted in, this sheet will list all of the sectors. This sheet allows you to download a single spreadsheet for a complete survey, listing all of the firms voting sector by sector.



## Can I change the region pie/bar chart view so I can see the actual data i.e. for regions that are very small in the pie chart?

- Yes, there is usually a Selector above all of the region charts to select different breakdowns.
- This may be a separate drop-down...



- ...Or it may be a similar but integrated drop-down field within the chart itself.

